Tuesday, June 14, 2022 at 6:30pm Town Office, 1 Dalton Road, Brentwood NH 03833

MEETING AGENDA

1. Introduction

2. Meetings

- a. Meeting time(s), place and attendance
- b. Meeting format & procedures

3. Development of Mission Statement

a. Set expectations, transparency

4. How to Establish Communication Needs

- a. Scope of town departments, committees
- b. How to seek and establish communication goals with town employees
- c. Discuss polling the community for desired communication from town

5. Town Facebook Page Planning

- a. Review existing Facebook pages and posts
- b. Discuss how to establish a unified social media presence
- c. Timeline and process for collecting information for calendar planning
- d. Guidelines for information gathering: who, what, where, when, how
- e. Discuss reasonable launch date

6. Action Plan

7. Set Agenda for Next Meeting

8. Non-Public Session:

May be called at any time in accordance with Chapter 91A:3II, a, b, c, d, e, i

9. Public Comments

10. Any other matter that may legally come before the Board

11. Adjourn